

## **'THE SAGE'--AUGUST 2007**

### **Klein's Floral & Greenhouses On-Line Newsletter**

**NOTE: If you of know of any community or neighborhood events or garden tours you would like posted on our web site in our September or October newsletters, please contact Rick at (608) 244-5661. Please include all details, i.e. dates, locations, prices, brief description, etc. Our readership has been growing constantly so this is a great opportunity for free advertising. Events must be garden related and must take place in the immediate Madison vicinity. Your event will be posted in the 'Around Town' section of the newsletter on the first of the month.**

#### **AUGUST STORE HOURS**

Monday thru Friday : 8:00-6:00

Saturday: 8:00-5:00

Sunday: 10:00-4:00

Labor Day (Sept. 3) Hours: 10:00-4:00

#### **CALENDAR OF EVENTS**

Throughout August visit Klein's and check out our specials on annuals, vegetables, herbs, hanging baskets, containers and perennials. Specials and selection changes weekly so give us a call for the most up-to-date information at (608) 244-5661 or toll free at 888-244-5661. We pride ourselves in having the best cared for plants in even the hottest weather and throughout the month we'll continue to offer a full selection of annuals and perennials.

August 29--Full Moon

September 1--First University of Wisconsin football game against Washington State at Camp Randall. Game time is 2:30.

September 3--Labor Day

#### **'THE FLOWER SHOPPE'**

During August, regional cut flower production continues to peak. Each week, local vendors supply Klein's with a huge assortment of seasonal flowers fresh from the fields. Rudbeckia, dahlias, zinnias, asters, solidago, grasses, bells of Ireland, Queen Anne's lace...you name it! Selection can change weekly as the summer progresses and new flowers go into bloom. And because they're grown locally, prices are very reasonable. \$35.00 to \$40.00 is the perfect amount for a stunning "wildflower" bouquet. Vased wildflower bouquets are always full and lush and can be suited to any occasion. Simply contact our design manager, Kathy Lehman, or any of our helpful staff at 608/244-5661 or toll-free at 888/244-5661 for current selection and prices. Delivery is extra, except to local hospitals and Madison funeral homes, which are always free. Check out our 'Permanent Features' section of the newsletter for more delivery details.

#### **DID YOU KNOW...**

... that Klein's continues to be family owned and operated? Yes, since 1913 the Klein family has owned and operated Klein's Floral and Greenhouses at the same East Washington Ave. location, making us probably the oldest garden center in the greater Madison area and actually one of the oldest continuously operating businesses of any kind in the city of Madison. With so much experience under our belt, it's no wonder we continue to grow and thrive. And in all that time, there have been only three Klein owners.

The first was Frederick Klein who arrived to the United States from Germany in 1909. He married Susan and in 1913 they bought the farm and property on Sun Prairie Road (East Washington Ave.), where Klein's now operates. Back then, we were out in the country a few miles northeast of the city. The old house attached to the greenhouses is the original farmhouse. Today that house is used primarily for storage and office space and the basement is our design shop.

In 1955, Oscar Klein and his wife, Joyce, purchased the business from his father. Together, they greatly expanded the already successful operation. Oscar focused his attention primarily on greenhouse production, while Joyce ran the flower shop and managed the retail area. Many of our customer's continue to talk about missing Joyce's bright eyes and welcoming smile as they entered the greenhouses. We also continue to hear how Oscar and Joyce's commitment and strong work ethic has made Klein's what it is today. Oscar and Joyce passed away just a few years ago.

That brings us to their daughter, Sue, who has owned Klein's Floral and Greenhouses since 1990. Amazing changes have occurred under Sue's ownership and our loyal customers are the first to attest to all the wonderful improvements.

Under Sue, Klein's exposure in the community continues to increase. We're no longer one of Madison's "best kept secrets". Klein's is becoming increasingly visible in the Madison community through involvement and sponsorship. We continue to modernize the facility and offer the customer high quality and cutting edge product. But most importantly, Klein's has invested itself in a top notch staff that is both knowledgeable and personable. Many Klein's employees have been there many years and through all the changes and continue to strive to make Klein's Madison's premier garden center.

The future? Continued success ensures Klein's place as Madison's one stop shop for annuals, vegetables, perennials, herbs, seasonal plants, houseplants and cut flowers. The fact that Sue has four young children might also help. Jimmy, Jonathan and Michael already help out as much as possible between school and sports. And daughter, Megan, has spent much of her toddler time running through the greenhouses or "helping out" in the flower shop. The next Klein generation is at the doorstep so stay tuned!

For a more detailed history of Klein's Floral & Greenhouses, click on "History" on the left side of our home page.

**KLEIN'S RECIPES OF THE MONTH**--These are a selection of relatively simple recipes chosen by our staff. New recipes appear monthly. Enjoy!!

You asked for more summer salad recipes. The following are recipes not featured in the July newsletter. The July recipes, as with all recipes, are preserved in our archive.

Summer salads are always a hit at picnics and family get-togethers and the following, using many of your garden-fresh vegetables, are some of our very favorites and are sure to be pass along recipes for years to come.

**CUCUMBER SALAD**--From the Pleasant Hill newsletter from August 2000. Could this be easier? This is a very flavorful salad.

1 x 4 oz. pkg. crumbled feta  
1 cup oil packed sun-dried tomatoes, drained  
pepper to taste  
5 sprigs fresh basil, chopped  
2 1/2 cups chopped cucumbers

Toss all of the above and chill a few hours. The salt in the feta brings the juice out of the cucumbers.

**SIMPLY SWEET SUMMER SALAD**--Another simple and flavorful recipe. This one comes from a May 2000 Capital Times article.

3 large tomatoes, cut into wedges  
3 cucumbers, sliced  
1 onion, sliced  
1/4 cup packed, slivered fresh basil

Marinade:

1/2 cup honey  
1/2 cup vegetable oil  
1/2 cup red wine or herb vinegar  
1 tsp. salt  
1/4 tsp. pepper

Mix marinade ingredients and toss with the salad ingredients in a bowl. Cover and refrigerate at least 2 hours. Will keep several days. Drain if desired after 24 hrs.

**SPINACH AND BEET SALAD**--Rave reviews on this recipe even from people who say they don't like beets. A very easy recipe from a July 2000 Capital Times article.

3 large beets, trimmed  
salt & pepper to taste  
2 TBS. balsamic vinegar  
1 tsp. Dijon mustard  
4 TBS. extra-virgin olive oil  
1/2 cup chopped green onions  
1/4 cup chopped fresh mint leaves  
4 cups spinach

Preheat oven to 350 degrees. Combine beets, salt and pepper in a roasting pan. Cover with foil and bake 1 hour or more till tender. Let cool, peel off skins and cut into 1/4" wide strips. In a bowl, whisk together the vinegar and mustard. While whisking, slowly add the olive oil. In a large bowl combine the beets, half of the vinaigrette, some salt, pepper, the onions and half of the mint. Toss to coat and let stand 30 minutes. Add the spinach and the rest of the vinaigrette and mint. Toss and serve.

**ROASTED POTATO SALAD**--Roasting the potatoes, rather than boiling adds tons of flavor. This is reprinted from Better Homes & Gardens, August 1999.

2 1/2 lbs. russet potatoes  
2 TBS. olive oil and...  
1/4 cup olive  
1/2 cup lightly packed basil  
4 cloves garlic, halved  
1 tsp. fresh lemon zest  
3 TBS. fresh lemon juice  
1 TBS. Dijon mustard  
1 tsp. salt  
1/4 tsp. pepper  
1/2 cup chopped onion  
1/2 cup roasted red pepper, cut into thin strips  
1/4 cup slivered basil leaves  
1/4 cup shredded Parmesan

Preheat the oven to 425 degrees. Spray a 10" x 15" jelly roll or roasting dish with cooking spray. Cut the potatoes into 1" cubes or wedges. Toss the potatoes with the 2 TBS. oil. Place the potatoes in the roasting pan and bake, uncovered, 35-40 min. till just tender and lightly browned, stirring after 20 min. In a blender, combine the 1/4 cup oil, 1/4 cup basil, garlic, zest, juice, mustard, salt and pepper. Cover and blend till smooth. In a large bowl, toss together the hot potatoes and the dressing. Stir in the onion and the red pepper strips. Let stand at room temperature for 30 min. Sprinkle with the slivered basil and the cheese and serve. Serves 8.

**NEW PRODUCT SPOTLIGHT**--Each month we will spotlight some new product that we already carry or one that we've taken note of and plan to carry in the near future. Likewise, if you would like to see Klein's to carry a product that we don't currently, please let us know. Our goal is to be responsive to the marketplace and to our loyal clientele. If a product fits into our profile, we will make every effort to get it into our store. In addition, we may be able to special order an item for you, whether plant or hard good, given enough time. This month's new product is:

**WINTER HARDY PANSIES--**

Though we've carried the winter hardy or icicle pansies a number of years now, most customers are unaware of their existence or how to care for them. Unlike spring purchased pansies, the winter hardy varieties are guaranteed to weather our harsh winters and bloom again for you next spring, or your money back!

Traditionally, spring planted pansies do not do well here in Wisconsin. Pansies and violas thrive on cooler temperatures. Our springs tend to be too short and the plants wither in summer's heat and humidity. Pansies tend to do best in New England, the Pacific Northwest and in Europe. They are also planted extensively for winter blooming in the South and Southwest where temperatures rarely drop below the mid twenties. Here in the Midwest, they grow best during very short windows in both the spring and fall.

With the winter hardy pansies, you get the best of both worlds. They bloom the entire fall, freeze off and resprout again in late winter and early spring--often times before the spring pansies are even available at garden centers! A light winter mulch will ensure success, but is not necessary under most circumstances. The winter hardy pansies are a short lived perennial and will fade after a few years so it's best to plant some new ones each fall for a continuous supply. All regular pansy colors are available, from the blues and purples to yellows and oranges. The pansies will not survive the winter if planted in above ground containers so planting in garden beds is recommended.

Winter hardy pansies will be available at Klein's in late August or early September. Supply is limited, so shop early. Ask for details regarding the guarantee. Refunds are not available through the store, rather from the producers and with a valid receipt.

For an interesting and fun web site, check out: [www.iciclepansy.com](http://www.iciclepansy.com).

**NATURAL NEWS**--This column devotes itself to organic techniques, products, pest

control, etc.--anything that educates us on the means to protect our environment.

Powdery mildew is an unsightly fungus that affects many garden plants during the summer months. The spores are airborne and widespread. The fungus becomes visible as a white, flour-like "fuzz" on the leaf's upper side. Leaves can become contorted and eventually drop. The fungus also weakens plants, often times causing them to die from other causes. Preventative control seems to be most effective.

The most common garden plants affected by powdery mildew include:

Garden Phlox

Bee Balm

Lilacs

Roses and related plants

Begonias, especially tuberous and rex

Verbena and related plants

Zinnias

Melons, Cucumbers, Squash, etc.

Rosemary

The mildew affects many more plants, but these are some of the most evident and common in many gardens.

Powdery mildew tends to run rampant when the weather is hot and dry, though the spores are spread during the opposite conditions. During hot and dry weather the mildew is simply devouring plants already stressed and weakened due to drought. The spores had been spread earlier in the season during moist and rainy periods with cool nights. Therefore, it's best to have susceptible plants well-spaced and with good air flow. Water plants early in the day so the leaves don't stay wet all night long and when watering, try to keep water off the foliage as much as possible. Even with the most rigid preventative measures, powdery mildew can still invade any garden. Perennials and shrubs are not generally impacted in the long term. But annuals and vegetables are easily decimated.

Safe remedial control includes:

Neem Oil--Mix 2 TBS Neem Oil and 1 1/2 tsp. dish soap with one gallon of water. Apply with a spray bottle once a week for a few weeks. This mixture provides very effective control.

Baking Soda--Mix 1 TBS baking soda and a little dish soap with 1 quart of water. Apply daily with a spray bottle for one week.

### **AUGUST'S PLANT OF THE MONTH:**

#### **FALL GARDEN MUMS**

It seems a wee bit early in the season, but by mid-August, we're already thinking fall here at Klein's. With football season just a few weeks away, it's time to think about fall pansies, flowering kales and cabbages and, of course, mums. By mid-month the early bloomers will be making their appearance in our retail showrooms.

The debut of the garden mums signals fall is approaching. We receive our fall mums already in May, arriving as rooted 2" plugs. Upon arrival, we pop them into small pots to buy some time. Because that is also the busiest time of the year for us, we don't have room yet out back for the thousands of larger pots. During late May and most of June, they're allowed to root out. We give them one soft tip pinch during June for well-branched bush plants down the road.

Around July 4 the mums are then stepped up into their larger pots. At Klein's we sell them in 6x6" fiber pots, 8" plastic pots, hanging baskets and in larger decorative containers. Later we'll also plant up some gorgeous fall mixes using grasses, kales, pansies and other cool weather annuals. For the rest of the summer the mums enjoy plenty of sun and pampering sitting out in the open on the ground in the back part of our property. Our mums get plenty of moisture and fertilizer during this growing period. They require no more pinching and will begin blooming in succession by variety beginning about August 15. This is when the first ones become available to the consumer. Color choices run the full spectrum of fall colors: yellow, gold, orange, bronze, red, purple, pink, etc.

If planning a special event this fall, give us a call. Because we grow our thousands of mums on site, we always have more out back and at varying stages of bloom. We generally have mums well into November.

Please note that mums planted into the garden in the fall will usually not winter over. As the ground cools there's generally not enough time for the plants to root out before the ground freezes. For mums to perennialize, it's best to plant them in the spring when they are available in small pots in our perennial area.

#### **YOU ASKED. . .**

Now that tomato season is in full swing, got any good poems about tomatoes?

Why, yes!! Glad you asked.

We Dream of Tomatoes  
By Robert Koehler

Ignoring the threat of frost,  
the possibility of winter returning,  
we dream of tomatoes,  
the bounty of a distant harvest.  
Big Boys, Early Girls,  
mysterious hybrids turning crimson  
beneath an August sun.  
Placing our faith in miniscule seeds,  
rudimentary plant life,  
we imagine large, meaty squash,  
the flavorful crunch of  
beans sampled fresh from the vine,  
red potatoes uncovered  
with each thrust of the pitchfork.  
In this pest-free landscape,  
with weeds still held at bay,  
it is easy to overlook  
future drought, withering diseases,  
to again believe in  
the invincibility of a green thumb.  
Now that the thought  
of May has firmly taken root  
optimistic gardeners  
are again besotted by the promise  
of another fresh start.  
After all, this spring wind is ripe  
with the taste of salads.

#### **AROUND TOWN**

##### **Dane County Farmer's Market**

Saturdays, April 21 thru November 3, 6:00-2:00  
On the Capitol Square

##### **Olbrich's Blooming Butterflies**

July 18-August 12  
Daily from 10:00-4:00  
In the Bolz Conservatory

Olbrich Botanical Gardens  
3330 Atwood Ave., Madison  
608/246-4550 or [www.olbrich.org](http://www.olbrich.org) for details

##### **Iris Sale**

Saturday, August 4, 9:00-4:00  
Sunday, August 5, 9:00-4:00  
Sponsored by the Madison Iris Society  
For info call 608/825-7423

Olbrich Botanical Gardens  
3330 Atwood Ave., Madison  
608/246-4550 or [www.olbrich.org](http://www.olbrich.org) for details

##### **Urban Horticultural Field Day**

Saturday, August 18, 10:00-3:00  
West Madison Agricultural Research Station  
8502 Mineral Point Road

Verona, WI 53593  
608/262-2257

Free admission - Free parking  
Roasted Peppers and Salsa to taste  
Taste-test Roasted garlic, Asian vegetables and peppers, cabbage, beets, chard, and tomatoes  
Extension Specialists available to consult on insects, wildlife, and diseases  
Taste the new selections of Edamame - Edible Soybeans  
Check out the Extensive Ornamental Grass Collection  
Visit with experts on the Asian Vegetable Trial and sample some of the produce  
Garden Supply and Plant Information Booths  
Soda, Water and fresh popped Popcorn will be available for purchase  
Cut flowers will be available for a small donation - make a beautiful bouquet to take home  
Children's Activities - Scavenger Hunt, Stepping Stones, Face Painting and Garden Planter Painting

Visit their web site @ [www.cals.wisc.edu/westmad/](http://www.cals.wisc.edu/westmad/) for details.

#### **Daylily Sale**

Saturday, August 18, 10:00-4:00  
Sunday, August 19, 11:00-3:00  
Sponsored by the Wisconsin Daylily Society  
For info call 608/837-2317

Olbrich Botanical Gardens  
3330 Atwood Ave., Madison  
608/246-4550 or [www.olbrich.org](http://www.olbrich.org) for details

#### **Dahlia Show**

Saturday, August 25, 10:00-5:00  
Sunday, August 26, 10:00-4:00  
Sponsored by the Badger Dahlia Society  
For info call 608/233-2394

Olbrich Botanical Gardens  
3330 Atwood Ave., Madison  
608/246-4550 or [www.olbrich.org](http://www.olbrich.org) for details

#### **The Wisconsin Gardener**

“From Distant Shores”  
Sunday, August 26, 2:30 p.m.  
on Wisconsin Public Television  
Check local listings for the station nearest you.

This is part of a series celebrating the gardening contributions of Wisconsin immigrants. First, however, host Shelley Ryan highlights the gardening gifts of Native Americans with a visit to the Tsyunhehkwá Project in Oneida. Learn how to create a hardy tropical garden at the Thai garden in Olbrich Gardens, and how to grow Hmong vegetables at the Green Bay Botanical Garden. Also, Liza Lightfoot shows how to create a simple water feature and shares her love for South African art.

#### **AUGUST IN THE GARDEN**--A checklist of things to do this month.

- \_\_\_\_\_ Give the garden at least 1” of moisture per week.
- \_\_\_\_\_ Mow as little as possible and with mower raised to at least 2”.
- \_\_\_\_\_ Mulch beds to conserve moisture and keep down weeds.
- \_\_\_\_\_ Deadheading spent blooms as needed.
- \_\_\_\_\_ Collect seeds for next year’s garden.
- \_\_\_\_\_ Make notes in your garden journal for changes, improvements, etc.
- \_\_\_\_\_ Take pictures of your garden for record keeping.
- \_\_\_\_\_ Stake and support tall plants as needed.
- \_\_\_\_\_ Divide daylilies as they finish blooming.
- \_\_\_\_\_ Transplant and divide iris and peonies.
- \_\_\_\_\_ Plant late crops of lettuce, spinach, radishes, etc.

- \_\_\_\_\_ Order spring bulbs for fall planting: daffodils, tulips, hyacinth, etc.
- \_\_\_\_\_ Plant fall blooming crocus bulbs.
- \_\_\_\_\_ Fertilize potted plants at least every 2 weeks. Follow directions.
- \_\_\_\_\_ Stop fertilizing all trees and shrubs.
- \_\_\_\_\_ Keep an eye on the weather. Water as needed.
- \_\_\_\_\_ Watch for pests and control as needed or desired.
- \_\_\_\_\_ Shop for early mum selection and fall pansies.
- \_\_\_\_\_ Begin checking out the garden centers for spring bulb selection.
- \_\_\_\_\_ Stop watering held over amaryllis for 8 weeks for holiday blooms.
- \_\_\_\_\_ Begin taking cuttings of geraniums, coleus and other plants to winter over.
- \_\_\_\_\_ Visit Klein's---Watch for end of season savings on annuals and perennials.

**BEHIND THE SCENES AT KLEIN'S**--This is a sneak peek of what is going on each month behind the scenes in our greenhouses. Many people are unaware that our facility operates year round or that we have 10 more greenhouses on the property in addition to the 6 open for retail. At any given moment we already have a jump on the upcoming season--be it poinsettias in July, geraniums in December or fall mums in May.

**IN AUGUST:**

- The poinsettias continue grow and thrive in our back greenhouses. They're so big already, we've had to give them adequate spacing.
- Summer maintenance projects are under way. This year's plans include a bit of painting and minor repair work to the main showrooms and replacing some old roofs on a couple of the greenhouses out back.
- We continue to space and pamper the fall mums that are now just beginning to bloom.
- We're prepping our main showrooms for the semi-load of houseplants arriving from Florida later in the month. We time this shipment with the arrival of the college students. Select from all shapes and sizes; from tropicals to succulents. The showrooms become a veritable jungle.
- We begin ordering plants for the 2008 season.

**EMPLOYEE PROFILE OF THE MONTH--SONYA KUTZ**

Have you ever known an employee at your job that has been deemed practically irreplaceable by both supervisors and coworkers alike? Sonya is that employee at Klein's. In her on and off eight year tenure she has left an indelible thumb print, from the way we merchandise our product to educating coworkers and customers alike in the areas of plant culture and disease and pest control. Sonya's incredible dedication and work ethic have been instrumental in bringing Klein's Floral & Greenhouses to where it is today. Sonya joined Klein's staff in 1999, not long after the passing of Oscar and Joyce Klein. This was a pivotal moment in Klein's history as we began the process of modernizing, updating and reshaping ourselves and Sonya has been an important part of that change.

For her age, Sonya's experience and knowledge is vast. Sonya grew up on a farm in rural Fort Atkinson. She says that over the years her father, Dennis, has raised a little of everything; from dairy cows, to pigs, to cattle, to cash crops. But all along the way she says the family garden has been a constant and that her mother, Sally, has always been an avid vegetable and flower gardener. Sonya says she's been planting things as long as she can remember and continues planting in their family garden to this day. In fact, Sonya sells her own organic, garden fresh vegetables, herbs and cut flowers at the Fort Atkinson Farmers' Market each Saturday (across from the post office). She says she loves talking to people about things she's grown herself and without the use of chemical fertilizers or pesticides. She says that a holistic approach (nature acting as a whole, rather than a sum of its parts) to horticulture and agriculture is essential and she enjoys sharing her philosophy with others. Sonya says people should become more educated about the things they eat.

Sonya came to Klein's with strong recommendations from Grinde's Garden Center in Eau Claire, where she was a student at UW-Stout in Menomonie. She moved to Madison with the intent of getting a degree in horticulture from the University of Wisconsin, but Wisconsin didn't offer the program that interested her most. In addition to working at Klein's, Sonya worked for Harmony Valley Farm, selling produce at the Dane County Farmer's Market. After a few years in Madison, she moved to the Twin Cities, where in 2005 she received her B.S. from the University of Minnesota in Environmental Horticulture. During her stay in Minneapolis, Sonya interned for credit at Wagners Greenhouses, a major supplier of many of the plants we sell at here at Klein's.

After her graduation, Sonya took a paid internship with the Morris Arboretum of the University of Pennsylvania in Philadelphia. She says she needed to explore another facet of horticulture--one that didn't deal in production. During her stay she was in charge of the rose and flower gardens and designed their hardy fern garden. Once her internship concluded, Sonya moved back to Wisconsin---in search of another adventure. And we're very lucky to say that she's back at Klein's during this period of decision making. She says that ultimately one of her goals

is to introduce people to underutilized heirloom and ethnic vegetable crops. But in the meantime, visit Sonya at Klein's with all your toughest plant questions and problems. She thrives on solving the toughest of puzzles.

**THE CRITIC'S CORNER BY RICK HALBACH**--Recommended readings and other media for the garden novice or enthusiast.

**WILDFLOWERS OF WISCONSIN, A FIELD GUIDE** by Stan Tekiela

This is a fun field guide for young and old alike. Published in 2000, this is part of a series of Wisconsin nature guides put out by Adventure Publications, Inc. of Cambridge, Minnesota. The book proclaims itself as a field guide to 200 of Wisconsin's beautiful wildflowers and it succeeds on all levels. The goal of any field guide should be to make plant identification for the novice an easy task. This guide achieves that in arranging itself by flower color. Pages are tabbed with the appropriate color. Once in that section, clear and colorful photographs make identification simple. Expert be warned, this is not an in depth guide by any means, rather, a guide that plants the seeds for creating the future experts. That said, each page is filled with tons of plant information including detailed plant description, its habitat, range, life cycle, etc., but most interestingly for the beginner--whether the plant is native to Wisconsin or not and a section called "Stan's Notes", filled with fun facts. I consider myself fairly knowledgeable, but even I was pleasantly surprised to find tons of facts that I didn't know and now share unceasingly with family and friends. Kids especially love the tidbits of info. In fact, just a few days ago I was asked by a 6 year old why it's called spiderwort and I had the answer because of this book. The bottom of each page is lined with icons representing flower, leaf and/or fruit structure. Like many nature guides, the back of the book has a checklist for keeping track of plants that have been observed.

Wildflowers of Wisconsin along with the rest of the series is available at most of the larger bookstores for about \$17.00.

#### **PERMANENT FEATURES--**

##### **KLEIN'S MONTHLY NEWSLETTER**

Have our monthly newsletter e-mailed to you automatically by signing up on the right side of our home page. We'll offer monthly tips, greenhouse news and tidbits, specials and recipes. . .everything you need to know from your favorite Madison greenhouse. And tell your friends. It's easy to do.

##### **SENIOR CITIZEN DISCOUNT**

We offer a 10% Off Senior Citizen Discount every Tuesday to those 62 and above. This discount is not in addition to other discounts or sales. Please mention that you are a senior before we ring up your purchases. Does not apply to wire out orders or services, i.e. delivery, potting, etc.

##### **BUCKY BOOK COUPON**

Klein's is again showing our proud support of UW Athletics with advertising and coupons in the 2007 edition of the Bucky Book.

##### **DELIVERY INFO**

Klein's Floral and Greenhouses delivers daily, except Sundays, throughout all of Madison and much of Dane County including: Cottage Grove, DeForest, Maple Bluff, McFarland, Middleton, Monona, Oregon, Shorewood Hills, Sun Prairie, Verona, Waunakee and Windsor. Current delivery rate on 1-4 items is \$6.95 for Madison, Maple Bluff, Monona and Shorewood Hills, slightly more to the surrounding communities and for more than 4 items. We not only deliver our fabulous fresh flowers, but also houseplants, bedding plants and sundries. We offer free delivery to all Madison hospitals and funeral homes.

Morning delivery is guaranteed to the following Madison zip codes, but only if requested: 53703, 53704, 53713, 53714, 53716, 53718 and Cottage Grove, DeForest, Maple Bluff, McFarland, Monona, Sun Prairie, Waunakee and Windsor. We begin our delivery day at 8:00 a.m. and end at approximately 4:00 p.m. Except during holidays, the following west-side zip codes and communities can be delivered only during the afternoon: 53705, 53706, 53711, 53717, 53719, 53726, Middleton, Oregon, Shorewood Hills and Verona. During holidays (Christmas, Valentine's Day, Mother's Day, etc.) we are able to make morning deliveries to all of the above areas. We are not able to take closely timed deliveries on any holiday due to the sheer volume of such requests. It's best to give us a range of time and we'll try our absolute hardest. Orders for same day delivery must be placed by 12:30 p.m. or by 2:30 p.m. for Madison zip codes 53704 and 53714.

**DEPARTMENT HEADS:** Please refer all questions, concerns or feedback in the following departments to their appropriate supervisor.

Phone: 608/244-5661 or 888/244-5661

Floral Department Manager

Kathy Lehman  
([kathy@kleinsfloral.com](mailto:kathy@kleinsfloral.com))  
Head Grower & Horticulturist  
Jamie VandenWymelenberg  
([jamie@kleinsfloral.com](mailto:jamie@kleinsfloral.com))  
Assistant Grower  
Craig Johnson  
Retail Manager Jennifer Wadyka  
([jennifer@kleinsfloral.com](mailto:jennifer@kleinsfloral.com))  
House Accounts & Billing  
Barbara Foulk  
Delivery Supervisor  
Rick Halbach  
Owner Sue (Klein) Johnson  
([sue@kleinsfloral.com](mailto:sue@kleinsfloral.com))

#### RELATED RESOURCES AND WEB SITES

University of Wisconsin Extension  
1 Fen Oak Ct. #138  
Madison, WI 53718  
608/224-3700  
[www.uwex.edu/ces/cty/](http://www.uwex.edu/ces/cty/)  
[www.uwex.edu/ces/wihort](http://www.uwex.edu/ces/wihort)

Plant Disease Diagnostics Clinic  
Dept. of Plant Pathology  
1630 Linden Dr.  
Madison, WI 53706  
[www.plantpath.wisc.edu](http://www.plantpath.wisc.edu)

Insect Diagnostic Lab  
240 Russell Labs  
1630 Linden Dr.  
Madison, WI 53706  
[www.entomology.wisc.edu/entodiag.html](http://www.entomology.wisc.edu/entodiag.html)

State Soil Testing Lab  
5711 Mineral Point Rd.  
Madison, WI 53705  
608/262-4364  
[www.soils.wisc.edu](http://www.soils.wisc.edu)

Wisconsin Master Gardeners Program  
[www.hort.wisc.edu/mastergardener](http://www.hort.wisc.edu/mastergardener)

The Wisconsin Gardener  
[wpt.org/garden/](http://wpt.org/garden/)  
Has a list of garden clubs and societies

Allen Centennial Gardens  
620 Babcock Dr.  
Madison, WI 53706  
608/262-8406  
[horticulture.wisc.edu/allencentennialgardens/index.htm](http://horticulture.wisc.edu/allencentennialgardens/index.htm)

Olbrich Botanical Gardens  
3330 Atwood Ave.  
Madison, WI 53704  
608/246-4550  
[olbrich.org](http://olbrich.org)

University of WI Arboretum  
1207 Seminole Hwy.  
Madison, WI 53711  
608/263-7888  
[uwarboretum.org](http://uwarboretum.org)

University of Wisconsin-West Madison  
Agricultural Research Center  
8502 Mineral Point Rd.  
Verona, WI 53593  
608/262-2257  
[www.cals.wisc.edu/westmad/](http://www.cals.wisc.edu/westmad/)