

'THE SAGE'--JULY 2007

Klein's Floral & Greenhouses On-Line Newsletter

NOTE: If you know of any community or neighborhood events or garden tours you would like posted on our web site in our August or September newsletters, please contact Rick at (608) 244-5661. Please include all details, i.e. dates, locations, prices, brief description, etc. Our readership has been growing constantly so this is a great opportunity for free advertising. Events must be garden related and must take place in the immediate Madison vicinity. Your event will be posted in the 'Around Town' section of the newsletter on the first of the month.

JULY STORE HOURS

Monday thru Friday : 8:00-6:00

Saturday: 8:00-5:00

Sunday: 10:00-4:00

July 4th Hours:

10:00-4:00

CALENDAR OF EVENTS

Throughout July visit Klein's and check out our specials on annuals, vegetables, herbs, hanging baskets, containers and perennials. Specials and selection changes weekly so give us a call for the most up-to-date information at (608) 244-5661 or toll free at 888-244-5661. We pride ourselves in having the best cared for plants in even the hottest weather and throughout the month we'll continue to offer a full selection of annuals and perennials.

July 4--Independence Day. Special store hours: 10:00-4:00. Check out special savings on most remaining annuals, herbs, hanging baskets, containers and perennials. Selection is excellent and quality remains top notch. Make Klein's your first stop enroute to any 4th of July celebration you might have.

July 22--Parents' Day

July 30--Full Moon

'THE FLOWER SHOPPE'

During July, regional cut flower production is at it's peak. Each week, local vendors supply Klein's with a huge assortment of seasonal flowers fresh from the fields. Iris, rudbeckia, astilbe, dahlias, delphinium, zinnias, bells of Ireland, Queen Anne's lace...

you name it! Selection can change weekly as the summer progresses and new flowers go into bloom. And because they're grown locally, prices are very reasonable. \$35.00 to \$40.00 is the perfect amount for a stunning "wildflower" bouquet. Vased wildflower bouquets are always full and lush and can be suited to any occasion. Simply contact our design manager, Kathy Lehman, or any of our helpful staff at 608/244-5661 or toll-free at 888/244-5661 for current selection and prices. Delivery is extra, except to local hospitals and Madison funeral homes, which are always free. Check out our 'Permanent Features' section of the newsletter for more delivery details.

DID YOU KNOW. . .

. . . that now is the time you should be ordering your spring bulbs for fall planting? Yes, July is the time to be thinking about tulips, daffodils, hyacinths, alliums, crocus and all those spring beauties that brighten area gardens.

June and July are the months the bulb suppliers send their picture-filled catalogs to gardeners. Why? Because your memory is still fresh about what happened in your garden this past spring. During June, the last of your daffodils and alliums are just finishing up. You know where your own garden could use some more early spring color, or perhaps you saw a tulip, crocus or fritillaria at a neighbor's or at Olbrich Gardens that you just have to have in your own garden. By fall, when spring bulbs appear at the garden centers, that springtime garden is a faded memory. The bulb selection at garden centers can be daunting, especially when you look at your garden beds that are now seem completely filled with your summer annuals and perennials. In addition, many gardeners forget about the spring bloomers in the fall. They think the gardening season is winding down and it's time to put the garden to rest. But come spring, they are quickly reminded that they again forgot to purchase and plant those tulips, daffodils, hyacinths and crocus last fall that they so wanted last spring. The cycle continues.

That's why now is the best time to sit down with bulb catalogs and do some planning. The selection offered by the bulb companies far surpasses the selection at most retail outlets and you have the luxury of doing your shopping at home. The bulb catalogs are colorful and informative. Most mail order garden suppliers like Jung's, Park's, Burpee,

White Flower Farm or Wayside Gardens offer a reasonable selection of spring bulbs. But the best selection comes from those companies that sell bulbs exclusively. Their print catalogs are usually free and you can order either by mail or on line. Prices are also much better than those at the local garden centers and you can order in quantities greater than most retailers can supply. Larger quantities are always available at even greater savings. Are you thinking about that huge sweep of bright yellow daffodils and stunning blue scilla along Atwood Ave. in front of Olbrich Gardens or the lush, eye-catching tulip beds around the Capitol grounds? Then mail order is the way to go.

Some very favorite bulb companies include:

John Scheepers, Inc., Bantam, CT. 860/567-0838 or @ www.johnscheepers.com

McClure & Zimmerman, Friesland, WI. 800/374-6120 or @ www.mzbulb.com

While ordering, don't forget to get some extra bulbs for indoor forcing and some paperwhites and amaryllis for holiday entertaining and gift-giving.

KLEIN'S RECIPES OF THE MONTH--These are a selection of relatively simple recipes chosen by our staff. New recipes appear monthly. Enjoy!!

Summer salads are always a hit at picnics and family get-togethers and the following, using many of your garden-fresh vegetables, are some of our very favorites and are sure to be pass along recipes for years to come.

COUSCOUS SALAD--Reprinted from the couscous package. Tastes like a very mild tabouleh. Prepare the dressing and toss with the following ingredients in a large bowl.

3 cups prepared couscous (12 oz. dry)
9 green onions, chopped
3 medium tomatoes, chopped
1 large cucumber, seeded and chopped
3/4 cup garbanzo beans, drained and rinsed
1 1/2 cup chopped fresh parsley

For the dressing:

1 cup extra virgin olive oil
3 cloves minced garlic
1 1/2 tsp. Dijon mustard
1 1/2 tsp. ground coriander
1 1/2 tsp salt
Fresh ground black pepper to taste

Serves 10-12

CRAISIN SALAD--A new twist on the traditional broccoli bacon salad. Reprinted from a July 2000 Capital Times article.

5+ cups, bite size broccoli florets
1/2 lb. bacon, fried and crumbled
1 small red onion, diced
1/2 cup unsalted sunflower kernels
1 cup Craisins (perhaps experiment with some of the new flavors)

Dressing:

1 cup mayo (fat-free if desired)
1 TBS. cider vinegar
1/4 cup sugar

Mix all ingredients in a large bowl and chill. NUMMY!

Serves 8-10

ORZO SALAD--If you're not familiar with it, orzo is a small, rice-like pasta available at all supermarkets in the pasta aisle. This is a tried and true recipe from The Wisconsin State Journal 1997 cookbook.

A very easy salad with great colors and textures.

2 cups dry orzo (about 1 16 oz. pkg.)
4 medium carrots, peeled and chopped
2 medium zucchinis, coarsely chopped

2 large tomatoes, diced
1 large onion, chopped
1 x 16 oz. can garbanzo beans, drained and rinsed
1/2 cup raisins (golden are best)
1/2 cup chopped dates
6 TBS. extra virgin olive oil
1/4 cup lemon juice (fresh is best)
1/2 tsp. salt
1/2 tsp. pepper
1/4 tsp. ground ginger
1/4 tsp. turmeric
1/4 tsp. cinnamon
1/2 cup slivered almonds

Cook the orzo per package instructions. Rinse under cold water and drain well. Stir together the veggies, cooled orzo, raisins and dates in a large bowl. Whisk together the oil, lemon juice and the spices. Pour over the orzo and toss gently. Sprinkle with the almonds. Cover and chill at least 1 hour. Serves 12.

THAI CUCUMBER SALAD--A heavenly salad from The Still Life with Menu Cookbook by Mollie Katzen. Best made at least 4 hours ahead of time to chill and marinate. Great with grilled tuna or salmon.

2 medium cucumbers
1/2 cup finely minced red onion
1/2 cup finely minced green pepper
1 small, seeded, minced chile pepper (optional)
1/2 tsp. salt
2 tsp. sugar
1/4 cup cider vinegar
1/4 cup fresh, minced cilantro

Peel and slice the cukes into quarters lengthwise then cut into thin slices. Combine all ingredients in a bowl and mix gently. Cover tightly and allow to marinate in the refrigerator. Serve cold. Serves 4.

TOMATO SALAD--Ever so easy! Reprinted from The Isthmus

2-3 lbs. cherry tomatoes, quartered, or Roma tomatoes, sliced.
2 TBS. red wine vinegar
4 TBS. extra virgin olive oil
1/2 tsp. salt
1/2 oz. (about 1 dozen) finely chopped, fresh basil leaves

Toss & Serve!

NEW PRODUCT SPOTLIGHT--Each month we will spotlight some new product

that we already carry or one that we've taken note of and plan to carry in the near future. Likewise, if you would like to see Klein's to carry a product that we don't currently, please let us know. Our goal is to be responsive to the marketplace and to our loyal clientele. If a product fits into our profile, we will make every effort to get it into our store. In addition, we may be able to special order an item for you, whether plant or hard good, given enough time. This month's new product is:

MARSH HAY--

Though not really a new product, this season's first crop of marsh hay has arrived. This may not sound like much of an event, but due to increased interest in mulching, we ran out of marsh hay far earlier in the season than we ever have before. Traditionally, the previous season's crop of hay lasts us until the new crop becomes available about July 1. This year, we ran out about 6 weeks too early and with the dry weather we've been experiencing, demand for the hay has been high. Unlike regular hay, marsh hay is clean of most weed seeds, which in turn won't spread into your garden. And unlike straw, which is chopped, marsh hay stays in place and won't blow around very easily, meaning less work and a cleaner looking garden. A 4-6" layer of marsh hay is the ultimate mulch for the vegetable garden for keeping in moisture, preventing weeds and by preventing fungus spores from splashing up onto susceptible crops like tomatoes and potatoes and is a perfect bedding for crops like cucumbers, melons and squash which thrive when not allowed to sprawl across bare soil. Marsh hay also breaks down fast enough that any remaining hay at season's end can be tilled into the garden the following spring, adding nutrients and texture to your garden's soil. One bale goes a long way, but any extra can easily be stored in a large garbage bag in the garage until next season or used as a winter mulch for tender perennials.

Klein's is proud to say that we have received our annual supply of hay from the same local DeForest area farmer for many years. His hay is of the finest quality and is always clean and dry on arrival. We sell only full bales at \$6.99 per bale.

NATURAL NEWS--This column devotes itself to organic techniques, products, pest control, etc.--anything that educates us on the means to protect our environment.

Now that the gardening season is in full swing and summer is here, your thirsty plants are in constant need of valuable water. As every gardener knows, plants do much better watered with rain water versus city water or even private well water. City water contains fluoride and chlorine and rural well water often contains harmful chemicals from farm fields and both waters contain salts, which can prohibit plants from taking in vital nutrients. Rain collection, on the other hand offers an easy and fun alternative. Rain water is nitrogen rich and naturally soft. Collecting rain water is as simple as placing any container under a down spout. An easier solution is to invest in one of the many rain barrel systems on the market. One can collect huge amounts of water with little energy. Barrels generally range from 40 to 75 gallons and this is a situation where bigger is definitely better if you have the room. Down spouts are usually reconfigured to fill the barrel directly from the top, but some systems can divert rainwater from the down spout to the barrel and then redirect it back to the down spout once the barrel is full. Barrels have overflows to direct water away from the house once the barrel is full. Safety can be a concern with small children, but all modern systems are designed with openings small enough that no child could fall in. All systems also contain screens over the top to prevent mosquitoes from laying their eggs in the water and to keep debris out. For watering easy, most barrels have a spigot at the base for filling watering cans. Some brands even have linking kits to connect more than one barrel together if desired. Prices generally range from \$60.00 for small, simple barrels to up to \$250.00 for the more elaborate systems. Either way, the investment is worth the results.

We've heard that it's nearly impossible to buy a rain barrel at retail stores. Some great mail order sources include:

Gardener's Supply Co. @ 800-427-3363 (www.gardeners.com)

Charley's Greenhouse & Garden @ 800-322-4707 (www.charleysgreenhouse.com)

A.M. Leonard's Gardeners Edge @ 888-556-5676 (www.gardenersedge.com)

Also, check out www.rainbarrelguide.com. This is an amazing site with more information than you'd ever need to know about the why's and how's of rain collection.

JULY'S PLANT OF THE MONTH:

NATIVE PLANTS IN THE GARDEN

With all the press on nonnative invasives, it's time to focus on many the great plants that are native to Wisconsin and would make wonderful additions to any garden. We're lucky to come from an area of the country that has supplied many of the world's most popular garden perennials--or hybridized versions thereof. Many plants native to the Midwest have made their way to Europe, where plant breeders have improved on many of the their already desirable qualities. These plants are now returning to the United States in completely new forms and colors. Adding native plants to the landscape has become exciting and trendy. The best example is the explosion of echinacea cultivars available to the consumer. Just 20 years ago, purple cone flower was seldom used in most urban American gardens. Because it's a native, many thought of it as boring, a little weedy looking and even invasive because it readily self sows. Things have changed drastically as echinacea has been hybridized in both Europe and Japan. We now offer large-flowered echinacea (Rubinstern), short echinacea (Kim's Knee High), double echinacea (Razzmatazz), fragrant echinacea (Fragrant Angel) and echinacea in shades of pastel pink (Hope), orange (Sunset), rosy red (Twilight) and even yellow (Sunrise). And this is only the beginning, as new forms of Wisconsin natives make their way back to the United States. In the coming years look for dramatic changes offered in cultivars of goldenrod (we already have the unbelievable Fireworks), rudbeckia (new cultivars appear almost yearly), joe pye weed (see Baby Joe for a mini-version), blanketflower (check out Fanfare for something unique), spiderwort, asters, helenium, perennial sunflowers and liatris. The list goes on and on, from grasses to ferns to even native orchids. By incorporating natives into your landscape, both in original and hybridized form, one also helps with the native butterfly, insect and bird populations. Native pollinators are naturally drawn to plants that played a major roll in their evolution. And change the way you look at gardening forever by adding some beautiful "roadside weeds" like milkweed, vervain, fleabane, bee balm, nettle, cardinal flower. By taking your cues from nature you can make your garden ever changing and always exciting.

YOU ASKED. . .

My garden isn't looking so good right now? What's wrong and is there anything I should be doing?

Gardening is a nonstop endeavor and there are a lot of factors that must be considered in the whys and hows of keeping your garden looking good.

Plant choice could be one factor. Do you have too many spring annuals and perennials that are now past their peak and looking a bit ratty in the summer heat? The best looking gardens are combination of assorted perennials whose successive bloom periods carry them from early spring (the spring bulbs) all the way into late fall (hardy mums) and annuals, which themselves bloom nonstop all season long. It's also important to know that some plants will inherently grow better under varying conditions. Some plants, for example, love hot, dry weather. Whereas others prefer warm and humid conditions. Still others may prefer cool, wet summers. The same plant may look great one year and then terrible next.

This leads to weather. Weather is always a factor. Thorough watering, about an inch per week, is essential for most garden plants to do well. One must be aware of how much rain we've had and how much is expected. Dry, windy days will dry out the garden faster than hot and humid days and much faster than during cloudy, damp periods. Gardening is like farming on a far smaller scale and farmers always keep their eyes to the skies. Strong winds, heavy rainfall and, of course, hail all effect how your garden looks.

Pests are another factor and the variety of pests that appears in the garden is ever changing. There are all sorts of plant devouring larvae--some of them caterpillars of our most beautiful butterflies--slugs, earwigs, Japanese beetles, aphids, spittle bugs, etc. Each of these pests has a period (and preferred weather conditions) where they'll do the most damage, but most will disappear as quickly as they came with little or no permanent effect on the plant. Once the pest goes into the next stage of life, the problem disappears.

In addition, when gardening, a little daily maintenance goes a long way. Removing yellowing, dead or damaged foliage along with repeated deadheading of spent blooms will drastically improve the appearance of both your annual and perennial beds. Many perennials should even be cut back hard once finished with their bloom cycle. This usually leads to regenerated fresh green growth and sometimes even another, though usually less impressive, blooming period. Support could be another factor. Many tall or floppy annuals and perennials need to be supported or staked to look their best. And then there's the ever-popular necessity--weeding. It's important to know which plants are the weeds and which plants are the ones you actually want. Weeds can be quick to take over so removal is crucial.

It all sounds like a lot, but doing a little each day will maintain the overall appearance of your garden. Start right away at the beginning of the season and you'll be surprised how easy it actually is to have a top notch garden.

AROUND TOWN

Dane County Farmer's Market

Saturdays, April 21 thru November 3, 6:00-2:00

On the Capitol Square

Olbrich Home Garden Tour: Nakoma

Enjoy a leisurely stroll through Nakoma gardens and marvel at the beauty the talented gardeners have created. The tour is Friday, July 13, from 10 a.m. to 4 p.m. and Saturday, July 14, from 9 am to 3 pm

The Olbrich Home Garden Tour is a way for gardeners of every level and interest to see firsthand the various methods others have used to create beautiful garden masterpieces.

Advance tickets are \$10 for Olbrich Botanical Society members and \$12 for the general public. Tickets the day of the tour are \$12 for members and \$14 for the general public.

Olbrich Botanical Gardens
3330 Atwood Ave., Madison
608/246-4550 or www.olbrich.org for details

Windsor Area Garden Club 2007 Garden Tour

Featuring Gardens In Windsor & DeForest

Friday, July 13 & Saturday, July 14

10 am - 3 pm Rain OR Shine

Tickets Only \$5.00

Proceeds To Benefit The UW Paul P. Carbone Comprehensive Cancer Center

Tickets Available @; DeFlorist, Dayspring Garden & Nursery Or Call:
Monique @ 846-5299 Or
Karen @ 846-1666

The Wisconsin Gardener

“Focus on Foliage”

Thursday, July 26, 7:30 p.m.

Sunday, July 29, 2:30 p.m.

on Wisconsin Public Television

Check local listings for the station nearest you.

Host Shelley Ryan explores the colorful world of coleus at **Klein's Floral and Greenhouses in Madison**. Now there are varieties for both shade and sun making this a versatile foliage plant. Plant pathologist Brian Hudelson takes us on a tour of "fungus among us" and shows us which plant diseases we need to worry about and which ones are just cosmetic. Also on the program, we'll start getting ready for fall by planting cover crops. Known as green manure, cover crops can control weeds, enrich the soil and slow erosion. Speaking of green, there are some new and unusual evergreens available to the home gardener. Roy Klehm of Song Sparrow Farm and Nursery in Avalon shares his favorites. The program will also feature an interesting look at insects through the eyes of Wisconsin artist Jennifer Angus.

Olbrich's Blooming Butterflies

July 18-August 12

Daily from 10:00-4:00

In the Bolz Conservatory

Olbrich Botanical Gardens
3330 Atwood Ave., Madison
608/246-4550 or www.olbrich.org for details

Daylily Show

Sunday, July 15, 10:00-4:00

Sponsored by the Wisconsin Daylily Society

For info call 608/837-2317

Olbrich Botanical Gardens
3330 Atwood Ave., Madison
608/246-4550 or www.olbrich.org for details

JULY IN THE GARDEN--A checklist of things to do this month.

- _____ Pinch hardy mums until July 4 for bushier less floppy plants.
- _____ Begin sowing and transplanting cole crops.
- _____ Fertilize and mulch asparagus beds.
- _____ Give the garden at least 1" of moisture per week.
- _____ Mow as little as possible and with mower raised to at least 2".
- _____ Mulch beds to conserve moisture and keep down weeds.
- _____ Deadheading spent blooms as needed.
- _____ Stake and support tall plants as needed.
- _____ Cut spent perennials to the ground to encourage new growth.
- _____ Divide daylilies as they finish blooming.
- _____ Fertilize potted plants at least every 2 weeks. Follow directions.
- _____ Order spring bulbs from catalogs while your memory is still fresh.
- _____ Keep an eye on the weather. Water as needed.
- _____ Watch for pests and control as needed or desired.
- _____ Stop fertilizing roses by late July.
- _____ Visit Klein's---Watch for end of season savings on annuals and perennials.

BEHIND THE SCENES AT KLEIN'S--This is a sneak peek of what is going on each month behind the scenes in our greenhouses. Many people are unaware that our facility operates year round or that we have 10 more greenhouses on the property in addition to the 6 open for retail. At any given moment we already have a jump on the upcoming season--be it poinsettias in July, geraniums in December or fall mums in May.

IN JULY:

---Watering is a nonstop endeavor. On hot, windy days, we no sooner finish the first round, when we have to start all over again. Some plants in our retail areas may need watering 3 or 4 times in a single day! You wouldn't do this at home, but customers don't like to see wilted plants. It's not harmful for us to let them wilt a bit, but it makes for bad presentation.

---We're looking forward to spending a bit of downtime together at our annual summer picnic. Lots of good food, good drink and good fun.

---Yes, the poinsettias arrive. The small plants are potted and placed in a warm greenhouse out back where they are constantly misted for a few days until they begin rooting out. After a few weeks they are individually pinched for sturdy and bushy growth.

---Summer maintenance projects are under way. This year's plans include a bit of painting and minor repair work to the main showrooms and replacing some old roofs on a couple of the greenhouses out back.

---We make our annual trek to the Ball Seed Show just outside Chicago. Here we get to see many of the new plants that we'll be offering to the public in 2008. The Ball Seed Co. has extensive beds of all the hottest and newest annuals, perennials and vegetables. It's a fun day away from work.

---We transplant our fall cole crops into cell packs along with our fall pansies and violas. Many of these are the famous winter hardy varieties.

EMPLOYEE PROFILE OF THE MONTH--MARION PRUCHA

Affectionately referred to as "the pepper lady", Klein's has been lucky to have Marion as a team member since about 2003, starting out very part-time in the annuals and vegetable retail area. Since that time Marion's role at Klein's has expanded as the business and breadth of our clientele continues to grow. She now works full time much of the year and is a vital member of our transplanting crew starting in late February. Come spring, you'll find Marion, often times hidden amongst the tomatoes, making sure our vegetable area is the best stocked and tidiest in the area. Were it not for Marion, our vegetable selection would not be what it is today. Marion is an avid gardener on all levels. But even she admits that her forte and greatest passion comes from vegetable gardening. She and her husband, Kent, own a charming home on Madison's east side where they pride themselves in growing interesting varieties of plants, but especially peppers--hence the name "the pepper lady".

Marion grew up in Texas, explaining much of her love for peppers: chile peppers in particular. Where she grew up, chile piquins, the mother of all hot peppers, grew wild. In fact, the piquins we sell at Klein's are offspring of those very plants. And because she and Kent enjoy cooking ethnic dishes, her desire to learn more about the vegetables and herbs in those dishes has continued to blossom. And luckily she has brought this knowledge to Klein's and is wanting to share that knowledge with the customer. Since starting at Klein's, Marion has encouraged us to grow some of our now most sought after vegetables and herbs including the piquin, pimiento and Anaheim peppers, epazote and much more and she continues to offer ideas about how we can improve and expand our vegetable selection in the future. Another one of Marion's many ideas was to offer our customers tried and true recipes from her own collection, using many of the unique vegetables we sell at Klein's. With Madison's growing Asian and Latin American populations, we're hoping our vegetable selections will reflect their cuisines.

Most of Marion's previous work experience has been in landscape design and horticulture, though she does have experience as a bedding plants manager in Laguna Hills, CA before her move to Wisconsin. She holds a bachelor's degree in landscape architecture from the University of Oregon. In addition to working at Klein's, Marion has volunteered at Olbrich Gardens. Her husband, Kent, is employed with Trek bicycles in Waterloo and is a biking enthusiast. At home, he enjoys brewing his own beer using hops grown in their own garden.

Growing her own produce organically is also very important to Marion. She says she's had some great success and that her experience has contributed greatly to this success. It's this experience that Marion wants to share with the Klein shopper. She not only loves to talk about vegetables, but also annuals, perennials and design ideas. Stop by Klein's and take advantage of Marion's helpful nature when faced with your next gardening dilemma.

THE CRITIC'S CORNER BY RICK HALBACH--Recommended readings and other media for the garden novice or enthusiast.

WILDFLOWERS OF WISCONSIN, A FIELD GUIDE by Stan Tekiela

This is a fun field guide for young and old alike. Published in 2000, this is part of a series of Wisconsin nature guides put out by Adventure Publications, Inc. of Cambridge, Minnesota. The book proclaims itself as a field guide to 200 of Wisconsin's beautiful wildflowers and it succeeds on all levels. The goal of any field guide should be to make plant identification for the novice an easy task. This guide achieves that in arranging itself by flower color. Pages are tabbed with the appropriate color. Once in that section, clear and colorful photographs make identification simple. Expert be warned, this is not an in depth guide by any means, rather, a guide that plants the seeds for creating the future experts.

That said, each page is filled with tons of plant information including detailed plant description, its habitat, range, life cycle, etc., but most interestingly for the beginner--whether the plant is native to Wisconsin or not and a section called "Stan's Notes", filled with fun facts. I consider myself fairly knowledgeable, but even I was pleasantly surprised to find tons of facts that I didn't know and now share unceasingly with family and friends. Kids especially love the tidbits of info. In fact, just a few days ago I was asked by a 6 year old why it's called spiderwort and I had the answer because of this book. The bottom of each page is lined with icons representing flower, leaf and/or fruit structure. Like many nature guides, the back of the book has a checklist for keeping track of plants that have been observed.

Wildflowers of Wisconsin along with the rest of the series is available at most of the larger bookstores for about \$17.00.

PERMANENT FEATURES--

KLEIN'S MONTHLY NEWSLETTER

Have our monthly newsletter e-mailed to you automatically by signing up on the right side of our home page. We'll offer monthly tips, greenhouse news and tidbits, specials and recipes. . .everything you need to know from your favorite Madison greenhouse. And tell your friends. It's easy to do.

SENIOR CITIZEN DISCOUNT

We offer a 10% Off Senior Citizen Discount every Tuesday to those 62 and above. This discount is not in addition to other discounts or sales. Please mention that you are a senior before we ring up your purchases. Does not apply to wire out orders or services, i.e. delivery, potting, etc.

BUCKY BOOK COUPON

Klein's is again showing our proud support of UW Athletics with advertising and coupons in the 2007 edition of the Bucky Book.

DELIVERY INFO

Klein's Floral and Greenhouses delivers daily, except Sundays, throughout all of Madison and much of Dane County including: Cottage Grove, DeForest, Maple Bluff, McFarland, Middleton, Monona, Oregon, Shorewood Hills, Sun Prairie, Verona, Waunakee and Windsor. Current delivery rate on 1-4 items is \$6.95 for Madison, Maple Bluff, Monona and Shorewood Hills, slightly more to the surrounding communities and for more than 4 items. We not only deliver our fabulous fresh flowers, but also houseplants, bedding plants and sundries. We offer free delivery to all Madison hospitals and funeral homes.

Morning delivery is guaranteed to the following Madison zip codes, but only if requested: 53703, 53704, 53713, 53714, 53716, 53718 and Cottage Grove, DeForest, Maple Bluff, McFarland, Monona, Sun Prairie, Waunakee and Windsor. We begin our delivery day at 8:00 a.m. and end at approximately 4:00 p.m. Except during holidays, the following west-side zip codes and communities can be delivered only during the afternoon: 53705, 53706, 53711, 53717, 53719, 53726, Middleton, Oregon, Shorewood Hills and Verona. During holidays (Christmas, Valentine's Day, Mother's Day, etc.) we are able to make morning deliveries to all of the above areas. We are not able to take closely timed deliveries on any holiday due to the sheer volume of such requests. It's best to give us a range of time and we'll try our absolute hardest. Orders for same day delivery must be placed by 12:30 p.m. or by 2:30 p.m. for Madison zip codes 53704 and 53714.

DEPARTMENT HEADS: Please refer all questions, concerns or feedback in the following departments to their appropriate supervisor.

Phone: 608/244-5661 or 888/244-5661

Floral Department Manager

Kathy Lehman

(kathy@kleinsfloral.com)

Head Grower & Horticulturist

Jamie VandenWymelenberg

(jamie@kleinsfloral.com)

Assistant Grower

Craig Johnson

Retail Manager Jennifer Wadyka

(jennifer@kleinsfloral.com)

House Accounts & Billing

Barbara Foulk

Delivery Supervisor

Rick Halbach

Owner Sue (Klein) Johnson
(sue@kleinsfloral.com)

RELATED RESOURCES AND WEB SITES

University of Wisconsin Extension
1 Fen Oak Ct. #138
Madison, WI 53718
608/224-3700
www.uwex.edu/ces/cty/
www.uwex.edu/ces/wihort

Plant Disease Diagnostics Clinic
Dept. of Plant Pathology
1630 Linden Dr.
Madison, WI 53706
www.plantpath/wisc.edu

Insect Diagnostic Lab
240 Russell Labs
1630 Linden Dr.
Madison, WI 53706
www.entomology.wisc.edu/entodiag.html

State Soil Testing Lab
5711 Mineral Point Rd.
Madison, WI 53705
608/262-4364
www.soils.wisc.edu

Wisconsin Master Gardeners Program
www.hort.wisc.edu/mastergardener

The Wisconsin Gardener
wpt.org/garden/
Has a list of garden clubs and societies

Allen Centennial Gardens
620 Babcock Dr.
Madison, WI 53706
608/262-8406
horticulture.wisc.edu/allencentennialgardens/index.htm

Olbrich Botanical Gardens
3330 Atwood Ave.
Madison, WI 53704
608/246-4550
olbrich.org

University of WI Arboretum
1207 Seminole Hwy.
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