

**‘THE SAGE’**  
**Klein's On-line Newsletter**  
**March 2007**

**MARCH STORE HOURS**

Monday thru Friday: 8:00-6:00

Saturday: 9:00-5:00

Sunday: 10:00-4:00

**CALENDAR OF EVENTS**

March 3--Full Moon

March 11--Daylight-Saving Time Begins.

March 17--St. Patrick's Day. From shamrocks to green carnations--we have it!

March 20--First Day of Spring!!!! It's still too early to plant, but you'll notice spring bulbs peeking through the cold soil, trees buds bulging and maybe even that first robin. Keep in mind that Madison's average last frost date is May 10 so there's usually still lots of cold and snow to come.

Throughout March--Ever thought about working at a greenhouse? Now is the time to stop in and ask if we'll be hiring for spring and pick up an application. We always need temporary, part-time counter help in the spring and greenhouse production is now in full swing. If you're interested, ask for Jennifer for the retail area or Jamie for the greenhouses. Benefits include a generous discount on all those plants you buy at Klein's anyway. Join our team and experience how it's all done.

**‘THE FLOWER SHOPPE’**

Our team of talented designers is available to serve you every day of the week except Sundays. Both Kathy and Jennifer are there to answer all of your floral and design questions from 8:00 to 4:00 daily, with Nicole, Rachel or Sue available Saturdays and most evenings, although any of our sales associates are able to address any of your floral needs. We not only carry a huge assortment of fresh cut flowers, but also blooming and green plants, balloons and gift baskets. If you're not sure what you want, we'd be happy to make suggestions. Need something quickly? Our huge retail cooler is always stocked with vased roses, stunning fresh arrangements in many styles and price ranges and buckets of loose cut flowers from which to pick and choose. We also have much more in stock, so if there's something you don't see--just ask. Need to send something out of town? Why we can do that, too. We use both FTD and Teleflora for worldwide delivery. We have links under the [Floral Arrangements](#) section of our home page or call us at 608/ 244-5661 or 888/ 244-5661.

**DID YOU KNOW. . .**

. . . that we grow a large percentage of our spring product from seed in our very own greenhouses? Needless to say, most of the annuals and vegetables you purchase from any retailer in the spring began as a seed. But how it arrived to the store shelf can be a long and complicated story. All of the big chains and even most of the local garden centers receive their plants already "finished". This means that the plants are grown somewhere else--usually by a different company all together--loaded onto a truck and shipped to the retailer ready to sell. Selection is usually limited and quality is often in the hands of the shipper rather than the grower.

A second and currently the preferred means of receiving annual and vegetable product is as "plugs". About 2/3 of what you see at Klein's in the spring is received this way. We receive thousands of trays from our suppliers, each holding hundreds of tiny plants, that we then transplant individually into the cell packs or pots you then purchase in the spring. Selection is excellent and quality is controlled by our grower as the plants mature. We've already begun transplanting many of the early season or slow-growing annuals in our back greenhouses.

But at Klein's we still sow about 1/3 of our product onsite; this includes nearly all of our vegetables and a large portion of our annual flower selection. Sowing our own seeds gives us the widest selection available. Instead of having 6-10 tomato varieties, like most retailers, we are able to offer you over 40 varieties! And we offer you items that most garden centers simply can't, including: ethnic vegetables, heirloom annuals and vegetables, annual vines and more choices in all categories. Quality control starts at the very beginning because there's no shipping involved.

To check out our huge plant selection, click on the [Spring Plants](#) section of our home page. You won't believe your eyes!

**KLEIN'S RECIPES OF THE MONTH**--These are a selection of relatively simple recipes chosen by our staff. New recipes appear monthly. Enjoy!!

In just a few short weeks the first of the locally grown greens will begin showing up in stores or even in your garden if you have a cold frame. These early spring gems include spinach, lettuce, endive, arugula, dandelions, chard, cress and many others. Most are interchangeable in recipes but will alter taste and texture. Even lettuce sautés well! Experiment a bit to discover your favorites. Most greens are easy to grow in the garden and should be direct sown beginning in late April. For a continuous crop of young greens, continue sowing every two weeks until early June, by which time the weather gets a bit too warm for sweet taste.

A few of our favorite recipes include:

**ASIAN STYLE SAUTÉ**--Pretty much any green can be used for this one. Flavors are strong and unique. Fantastic served over either white or brown rice. Source: 'From Asparagus to Zucchini: A Guide to Farm-Fresh Seasonal Produce'.

2 TBS. sesame oil  
4 cloves chopped garlic  
1/2 lb. mixed greens, coarsely chopped  
1 TBS. rice vinegar (or white vinegar)  
2 TBS. tamari (or any soy sauce)  
Black pepper to taste

Heat the oil in a wok or large deep skillet on medium heat. Add the garlic and sauté 1 minute. Remove the garlic from the oil and set aside. Now sauté the greens until just wilted. Remove the pan from the heat and stir in the vinegar, tamari, pepper and the reserved garlic. Serve immediately. Serves 3-4.

**MIXED GREENS SAUTÉ**--Super Easy! From the October 1999 issue of Better Homes & Gardens Magazine.

2-2 1/2 lbs. of greens  
1/4 cup extra virgin olive oil  
5 cloves of garlic, minced  
4 oz. thinly sliced prosciutto (optional)  
cider vinegar

Wash and pat the greens dry (or use a salad spinner--much easier!). Trim the tough stems and tear into pieces. Heat the oil in a large, deep skillet on medium high. Sauté the garlic 30 seconds and stir in 1/2 of the greens. Sauté 1 minute. Add the remaining greens and sauté 2-3 minutes or till the greens are slightly wilted. Remove from the heat and stir in the prosciutto. Transfer to a serving bowl and sprinkle with vinegar. Serve as a side or over rice as a main course. Serves 8.

**SAUTÉED SPINACH WITH RAISINS AND PINE NUTS**--The reviews say "Perfection." Also excellent with Swiss chard. Originally from the November 2000 issue of 'Martha Stewart Living'.

1/2 cup golden raisins  
1 1/2-2 lbs. spinach  
1 TBS. olive oil  
2 cloves garlic, thinly sliced  
1/4 cup pine nuts  
salt & pepper to taste (go light on the salt)

Place raisins in a bowl and cover with 3/4 cup warm water. Set aside. Trim and wash spinach and set aside. Heat a 6 qt.+ pot on medium high heat and add the oil. Add the garlic and sauté 1 minute. Add the pine nuts and cook, stirring, 1 minute. Drain the raisins and add to the pot. Add the spinach and season lightly with salt and pepper. Cook, stirring constantly, until the spinach has wilted--about 3-4 minutes. Serves 4.

**WILTED SPINACH WITH WARM BACON DRESSING**--A classic from the March 2005 issue of 'Cook's Illustrated'.

3 hard-cooked eggs, sliced  
6 oz. (8 cups) spinach  
3 TBS. cider vinegar  
1/2 tsp. sugar  
1/4 tsp. pepper  
a pinch of salt  
8 slices bacon cut into 1/2" pieces

1/2 cup chopped red onion  
1 clove minced garlic

Place the washed spinach in a large bowl. In a small bowl, stir together the vinegar, sugar, pepper and salt. Set aside. Fry bacon in a small skillet then transfer to a paper towel-lined plate to drain. Pour the bacon fat into a heat proof bowl, then return 3 TBS. of the fat back to the skillet. Cook the onion in the fat on medium heat until slightly soft. Stir in the garlic and sauté 15 seconds. Add the vinegar mix to the pan and remove from the heat, loosening any cooked on bits. Pour the hot dressing over the spinach, add the bacon and toss with a pair of tongs till lightly wilted. Arrange the egg slices over the top and serve. Serves 4-6.

### **COUPON OF THE MONTH**

25% off houseplants

**NEW PRODUCT SPOTLIGHT**--Each month we will spotlight some new product that we already carry or one that we've taken note of and plan to carry in the near future. Likewise, if you would like to see Klein's to carry a product that we don't currently, please let us know. Our goal is to be responsive to the marketplace and to our loyal clientele. If a product fits into our profile, we will make every effort to get it into our store. In addition, we may be able to special order an item for you, whether plant or hard good, given enough time. This month's new product is:

#### **"UPS-A-DAISY" Planter Inserts**

Because Klein's is known for its gorgeous container gardens, we were kind of excited to hear about this month's new product. Large containers filled with soil are notoriously hard to move and all that soil can be prohibitively expensive. Over the years our customers have asked us if there was some way they could use less soil when planting up large containers. After all, most plants use only the top 6-8" of soil and it's healthiest for the plants to grow in new soil each year. The old soil harbors last years pests and diseases. With large containers it can be very expensive to purchase new soil each year. Traditionally, we've recommended to minimally remove the top 4-6". But the remaining soil is hard and still pest ridden. The next answer was to fill the bottom of the pot with packing peanuts--it fills space and it's light weight. But they are non-recyclable and harmful for our landfills. Crushed aluminum cans or recyclable plastic bottles are a better answer, but they're messy, labor intensive and often times block the drainage holes.

The answer is the "Ups-a-Daisy" Planter Insert. The disk simply lessens the volume of the pot by raising up the bottom. Soil fills only as much of the pot as you desire. The bottom of the pot remains empty and actually improves the drainage of all containers. Pots are lighter and the plants are healthier. We'll be offering many different sizes for all sized pots. Check out the inventor's web site at [www.ups-a-daisy.com](http://www.ups-a-daisy.com) for a complete description of this new and exciting product. We should have the inserts in-store about mid-March.

**NATURAL NEWS**--This column devotes itself to organic techniques, products, pest control, etc.--anything that educates us on the means to protect our environment.

Using beneficial insects to control the harmful insects in our gardens is not only safe, but fascinating for adults and children alike. Predators occur naturally in the garden and their ravenous appetite can keep many pests at bay with no use of pesticides. Spiders, ladybugs, centipedes, dragonflies, ants and wasps appear in nearly every garden. Their presence should be encouraged. It's very important for parents to teach children how vital these creatures are to the garden and to not be afraid of them. All are fascinating in their own way and can be lots of fun to watch. Children are taught to appreciate the beauty and harmlessness of ladybugs and ants, but other garden friends are often overlooked and feared because they 'might' bite. Children should be taught to respect and enjoy spiders, bees and wasps, rather than be afraid of them and kill them. Spiders especially will eat nearly every garden insect pest that ventures into its web. The harmless garden spider is a work of art with its glossy black body marked in yellow, red and white. Its stiff and sticky web is a masterpiece in the morning dew. Many species of wasps attack and kill garden pests. Ants and ladybugs find aphids one of their favorite foods. In fact, some ant species actually farm aphid colonies for a constant food source. The best way to rid a houseplant of scale is to place it near a colony of ants. The sweet honeydew lures the ants to the scale which they'll then eat. (By the way, ants will not damage peonies, they are simply attracted to the sweet sap on the flower buds.) The dragonfly is a mosquito's greatest enemy. The sheer presence of dragonflies in the garden will scare mosquitoes away. Mosquitoes are aware of the sound frequency of the dragonfly's beating wings. One can attract dragonflies to the garden by offering places for the dragonfly to land and wait for its prey.

Of course, predators occur naturally, but you can also purchase the following beneficial insects from some garden centers and many garden supply companies. A high concentration of these predators will rid the garden of many pests.

Ladybugs--One ladybug will eat up to 5000 aphids over the course of a summer. Ladybugs are often sold in bags of a thousand or more and can be refrigerated until ready for release.

Praying Mantis--Will eat almost any insect. Generally sold as egg cases, each with a few hundred mantids inside. They hatch once the weather warms in late June or early July.

Green Lacewings--Provides several generations of predators that will eat almost anything. Sold as adults.

Predatory Nematodes--Work by destroying pests below the soil. Not harmful to worms. Sold by the millions and applied to the soil via spray. Can be refrigerated until used.

### **MARCH'S PLANT OF THE MONTH:**

#### **OXALIS (SHAMROCK)**

Although the shamrock is closely associated with St. Patrick's Day, the oxalis has recently become available year round. Plants are long-lived, reproduce easily, bloom nonstop, have gorgeous foliage and are easy-to-grow. And better yet, they do equally well indoors as a houseplant and outdoors in the summer. The new 'Charmed' series has been especially bred for garden culture. Large three-lobed leaves of rich purple, burgundy or green are set off by delicate pink, lavender or white blooms. They look especially lovely in containers either mixed or on their own. Old varieties of oxalis triangularis required a short period of dormancy between bloom cycles. But the new varieties put out new foliage and flowers almost continuously.

The oxalis plant is actually a mass of tiny bulblets and are available with the summer bulbs at some retailers in the springtime. They grow well in either sun or shade, but depending on the leaf color and variety, some do better in one or the other so it's best to read the label or ask a sales associate. The plants prefer to stay moderately moist. Allowing them to dry out too much or too frequently sends them into dormancy. But they're not dead, simply resting. With water they are easily coaxed back to life. As the years pass, they'll fill an entire pot. Pests are also never a problem, although chipmunks find the tiny bulbs a delicacy and unless protected will quickly ravage the pot.

In addition to St. Patty's Day we offer the following oxalis with our bedding plants in the springtime:

-Oxalis crassipes (Garden Hardy White Wood Sorrel)--Unlike the garden weed, this is a sterile, mound-forming, Zone 5 perennial with apple-green leaves and profuse, bright white flowers.

-Oxalis triangularis (Shamrock Plant)--New variety described above with both larger and showier leaves and flowers than older varieties.

-Oxalis vulcanicola (Hybrid Wood Sorrel)--We should be carrying 3 varieties: 'Copper Tones', 'Molten Lava' and 'Zinfandel', all with small intensely colored foliage and bright yellow flowers.

### **YOU ASKED. . .**

Where are the kitties?

We're probably asked this more than any other question. Throughout its history Klein's was known as the greenhouse that had the ever-so-friendly cats. First, a bit of background.

Until not that many decades ago, Klein's was a produce farm and flower shop on the way from Madison to Sun Prairie. It was located in the country...way out in the country...surrounded by more farms. Of course, like all farms, Klein's had cats--lots of cats. Cats were needed to keep the mice and rats at bay. Because the property was surrounded by farm fields, mice found an endless food supply in corn, oats and wheat. Each fall the mice needed to pack up and move indoors, but mice and customers don't mix, so the cats came in handy.

As time passed, Klein's became part of the city of Madison. No longer surrounded by farm fields, mice and rodents were no longer the problem they once were. But the cats stayed, having endeared themselves with our clientele. It was once a common sight at Klein's to see our cats sprawled out on the counters, waiting for the attention of every passing customer or to find them nestled in some snug, sunny corner, ignoring everyone. Each spring and fall the females had litters of kittens. Parents let their kids search for and play with the kittens as they shopped. Because they were handled so much, our kittens loved human contact and always found great homes. We always had a waiting list for the next batch of Klein's kittens.

The last three cats we had at Klein's were Muffin, Ashley and Fern. Muffin passed away about 8 years ago, after living a long and good life. She was the mother of many of our cats. One day she simply disappeared. Like many animals, she probably found a favorite spot and died peacefully.

Ashley was one of her daughters and, if still alive, is probably about 18 years old. We gave her to a good home a few years back and when we last heard, she was doing well.

Fern, about 10 years old, now lives with one of our employees and is apparently quite happy and doing very well.

Why no cats at Klein's? Times have changed. In the mid-90's we started getting complaints about the cats. First, that we were allowing them to have kittens when there are so many unwanted animals. We agreed and had the three cats spayed.

Next we started hearing from parents that the cats were affecting their kids' allergies. After all, allergies are a far bigger problem now than they were years ago. We didn't want to lose any of our devoted customers. The final straw came when Fern and her nighttime visitors began destroying our plants. Each morning we'd find bedding plants uprooted and destroyed. We decided that the cats had to go.

We too miss the cats. They brought us years of enjoyment and we often talk about whether or not we should invest in another. After all, we are seeing a few more mice in the fall than we used to.

### **AROUND TOWN**

Spring Flower Show

March 3-18, 10:00-4:00 daily

Olbrich Botanical Gardens

3330 Atwood Ave., Madison

608/246-4550 or [www.olbrich.org](http://www.olbrich.org) for details

See Olbrich Garden's atrium filled with the sights and smells of spring with tons of spring blooming bulbs and flowers. There is a \$2.00 suggested donation. All plants will be sold to the public beginning at 10:00, March 20 while supplies last.

### **MARCH IN THE GARDEN**--A checklist of things to do this month.

- \_\_\_\_\_ Pinch back overwintered geraniums one last time. Root cuttings if needed.
- \_\_\_\_\_ Check perennials for heaving during warm spells. Remulch as needed.
- \_\_\_\_\_ Check for early spring bloomers like crocus, winter aconite & hellebores.
- \_\_\_\_\_ Begin uncovering roses by month's end.
- \_\_\_\_\_ Continue bringing out your cooled forced bulbs for indoor enjoyment.
- \_\_\_\_\_ Inspect stored summer bulbs like dahlias, cannas and glads for rotting.
- \_\_\_\_\_ Check for and treat for pests on plants brought in from the garden.
- \_\_\_\_\_ Keep birdfeeders full. Clean periodically with soap and water.
- \_\_\_\_\_ Keep birdbaths full and clean for the return of the first robins & other arrivals.
- \_\_\_\_\_ Repair and clean out birdhouses. Early arrivals will be here soon!
- \_\_\_\_\_ Inventory last year's leftover seeds before ordering or buying new ones.
- \_\_\_\_\_ Seed starting is in full swing: petunias, tomatoes, peppers and cole crops.
- \_\_\_\_\_ Sterilize seed starting equipment and pots with a 1:16 bleach solution.
- \_\_\_\_\_ Shop for summer bulbs like gladiolas, lilies and dahlias.
- \_\_\_\_\_ Remove mulch & rodent protection (chicken wire) from tulip and crocus beds
- \_\_\_\_\_ Use the winter days to plan next summer's garden.
- \_\_\_\_\_ March is the month to prune most fruit trees and apply dormant oil.
- \_\_\_\_\_ Prune late summer and fall blooming shrubs.
- \_\_\_\_\_ Do not prune spring blooming shrubs like lilacs, forsythia or viburnum.
- \_\_\_\_\_ Begin bringing in branches for forcing: pussy willow, forsythia, quince, etc.
- \_\_\_\_\_ As the days lengthen and new growth occurs, increase fertilizing houseplants
- \_\_\_\_\_ Check your garden for any plant damage from weather or rodents.
- \_\_\_\_\_ Ready the lawn mower--just a few weeks to go.
- \_\_\_\_\_ Visit Klein's--the showrooms are filling up with spring annuals. Pansies, violas, calendula, cole crops & onion sets become available by month's end.

**BEHIND THE SCENES AT KLEIN'S**--This is a sneak peek of what is going on each month behind the scenes in our greenhouses. Many people are unaware that our facility operates year round or that we have 10 more greenhouses on the property in addition to the 6 open for retail. At any given moment we already have a jump on the upcoming season--be it poinsettias in July, geraniums in December or fall mums in May.

### **IN MARCH:**

---Transplanting is in full swing on the transplanting line in our back greenhouses.

Employees work 8-10 hour shifts planting thousands of plugs and tiny seedlings into the cell packs you purchase in the spring. Once planted, the flats move by conveyor and then monorail into the various greenhouses, all kept at different temperatures depending on the plant.

---The greenhouses and showrooms are filling fast with thousands of hanging

and potted plants. We're constantly moving product around, trying to make the best use of our limited space.

---By the end of the month we're moving product outside into cold frames and hoop houses. We move product that is very cold tolerant, such as pansies, dianthus, dusty miller, alyssum and even petunias. The cold keeps them compact and pest free and hardens them off for the transition outside. We also need the room in our ever-filling greenhouses.

---Perennial plugs arrive and are stepped up into 3 1/2" and quart sizes. Our perennials are also grown quite cold so they invest their energy into rooting out, rather than growing. Plants remain compact. Any remaining perennials from last season are placed into cold frames.

---Geraniums are pinched and shaped for the last time by the first week of the month. Any later pinching will delay blooming too much for spring sales.

---Retail items are arriving nonstop for unpacking and pricing, everything from garden ornaments and pottery to pesticides and fertilizers.

### **EMPLOYEE PROFILE OF THE MONTH--GORDON DUNN**

Even in retirement there's no sittin' still for Gordie---he's got his fingers into everything! He not only works at Klein's two or three days a week, but he gardens, sings, plays organ at church, bikes, makes maple syrup and curls. There's no stoppin' him (maybe it's his daily dose of yogurt)!

It was destiny that Gordie eventually work at Klein's. Even before retirement in 1999 from Rhone/Poulenc (now Danisco), where he worked as a production supervisor, we had heard that Gordie was interested in working at Klein's after his retirement. Gordie was no stranger to Klein's; both his daughter, Karen, and sister- and brother-in-law (Marcia and LeRoy Williams) were already working at Klein's. LeRoy was about to retire as one of our delivery drivers so move was easy and logical. And Gordie has been one of our dependable drivers ever since. An easy-going, laid back temperament, an outgoing personality and his knowledge of Madison makes him the perfect floral delivery person. In addition, with his love of gardening, delivering allows him to explore the area's neighborhoods and see other people's gardens. Gordie says enjoys Dane County's gorgeous countryside on beautiful spring days--although he says he's not a fan of the long drives to those farthest reaches of Oregon or Verona on snowy days, only to find out the recipient of the delivery isn't home anyway.

Gordie is a local boy, having grown up in rural Columbia County. He and his wife, Ruth, currently live in Poynette, where together they are involved in the Poynette Historical Society. They are extremely interested in the history of the people and places of our area. Both being of some Irish descent, they have made trips to the Emerald Isle and are planning to make more in the future. Ruth is a retired nurse from St. Mary's Hospital. Daughter, Karen, is a librarian at the Steenbock Library on the UW campus and son, Bill, lives with his family in Verona where he works at Epic Healthcare Systems.

In addition to driving, Gordie oftentimes helps out in the greenhouse (if he has time--see above) in the spring and enjoys talking with people and helping out at our big Garden Expo at the Alliant Energy Center each February. With everything else on his resume, Gordie is also a certified Master Gardener.

**THE CRITIC'S CORNER BY RICK HALBACH**--Recommended readings and other media for the garden novice or enthusiast.

### **GARDEN SUPPLY CATALOGS:**

Now that the weather is warming and the days are getting longer, it's easy to sit back and daydream about summer days in the garden. Last month I reviewed a few of my favorite gardening magazines (please refer back to the February '07 newsletter). Once you subscribe to any gardening magazine, supply catalogs appear soon after and at a fairly regular pace. Paging through the supply catalogs is very entertaining and is a great way to learn about products on the market. Most products that appear in catalogs are available at local lawn and garden centers, but many of the products are available only through the catalog or on-line. Retailers are limited by space, catalog suppliers are not. Gardener's Supply Co., for example, sells a three gallon plastic watering can. Try to find one of those at a garden center! In fact, I ordered my fourth one just this morning.

By paging through the catalogs, one's mind is open to all the possibilities. You'll find not only tons of decorating ideas, but many problem solving products--ideas on lighting, pest canola, rain collection and watering supplies, garden tools, containers, plant support, mulching, etc., etc., etc. You name it and you'll find it somewhere. Most companies have made it easy with on-line catalogs and easy on-line ordering, but paging through a catalog in hand is much more fun. In addition to the following supply companies, most seed companies offer a great selection of garden supplies (please refer to 'You Asked . . .' section of the February newsletter for a comprehensive list of free seed catalogs). For free catalogs contact the following:

--Gardener's Supply Company--Offers a little bit of everything. Great selection of furniture and fun stuff. Has excellent rain barrels. ([www.gardeners.com](http://www.gardeners.com) or 800/551-6712)  
--Smith & Hawken--Upscale and pricey but a great source for ideas. ([www.smithandhawken.com](http://www.smithandhawken.com) or 800/940-1170)  
--Kinsman Co.--Specializes in ironwork and garden ornaments. ([www.kinsmangarden.com](http://www.kinsmangarden.com) or 800/733-4129)  
--Lee Valley Tools--A reputable source for high quality and interesting tools. Catalog is a treat. ([www.leevalley.com](http://www.leevalley.com) or 800/683-8170)  
--Charleys Greenhouse & Garden--They actually sell all sorts of greenhouses and greenhouse supplies and A LOT more. ([www.charleysgreenhouse.com](http://www.charleysgreenhouse.com) or 800/322-4707)  
--Plow & Hearth--Countryish but has a nice selection of furniture and fun garden things. ([www.plowandhearth.com](http://www.plowandhearth.com) or 800/627-1712)  
--Growers Supply--Has pretty much everything for the expert and the novice. ([www.growerssupply.com](http://www.growerssupply.com) or 800/476-9715)  
--Spray-N-Grow--"Garden products that are safe for people, plants and pets." ([www.spray-n-grow.com](http://www.spray-n-grow.com) or 800/323-2363)

### **PERMANENT FEATURES--**

#### **KLEIN'S MONTHLY NEWSLETTER**

Have our monthly newsletter e-mailed to you automatically by signing up on the right side of our home page. We'll offer monthly tips, greenhouse news and tidbits, specials and recipes. . . everything you need to know from your favorite Madison greenhouse. And tell your friends. It's easy to do.

#### **SENIOR CITIZEN DISCOUNT**

We offer a 10% Off Senior Citizen Discount every Tuesday to those 62 and above. This discount is not in addition to other discounts or sales. Please mention that you are a senior before we ring up your purchases. Does not apply to wire out orders or services, i.e. delivery, potting, etc.

#### **BUCKY BOOK COUPON**

Klein's is again showing our proud support of UW Athletics with advertising and coupons in the 2007 edition of the Bucky Book.

#### **DELIVERY INFO**

Klein's Floral and Greenhouses delivers daily, except Sundays, throughout all of Madison and much of Dane County including: Cottage Grove, DeForest, Maple Bluff, McFarland, Middleton, Monona, Oregon, Shorewood Hills, Sun Prairie, Verona, Waunakee and Windsor. Current delivery rate on 1-4 items is \$6.95 for Madison, Maple Bluff, Monona and Shorewood Hills, slightly more to the surrounding communities and for more than 4 items. We not only deliver our fabulous fresh flowers, but also houseplants, bedding plants and sundries. We offer free delivery to all Madison hospitals and funeral homes.

Morning delivery is guaranteed to the following Madison zip codes, but only if requested: 53703, 53704, 53713, 53714, 53716, 53718 and Cottage Grove, DeForest, Maple Bluff, McFarland, Monona, Sun Prairie, Waunakee and Windsor. We begin our delivery day at 8:00 a.m. and end at approximately 4:00 p.m. Except during holidays, the following west-side zip codes and communities can be delivered only during the afternoon: 53705, 53706, 53711, 53717, 53719, 53726, Middleton, Oregon, Shorewood Hills and Verona. During holidays (Christmas, Valentine's Day, Mother's Day, etc.) we are able to make morning deliveries to all of the above areas. We are not able to take closely timed deliveries on any holiday due to the sheer volume of such requests. It's best to give us a range of time and we'll try our absolute hardest. Orders for same day delivery must be placed by 12:30 p.m. or by 2:30 p.m. for Madison zip codes 53704 and 53714.

DEPARTMENT HEADS: Please refer all questions, concerns or feedback in the following departments to their appropriate supervisor.

Phone: 608/244-5661 or 888/244-5661

Floral Department Manager

Kathy Lehman

([kathy@kleinsfloral.com](mailto:kathy@kleinsfloral.com))

Head Grower & Horticulturist

Jamie VandenWymelenberg

([jamie@kleinsfloral.com](mailto:jamie@kleinsfloral.com))

Assistant Grower  
Craig Johnson

Retail Manager Jennifer Wadyka  
([jennifer@kleinsfloral.com](mailto:jennifer@kleinsfloral.com))

House Accounts & Billing  
Barbara Foulk

Delivery Supervisor  
Rick Halbach

Owner Sue (Klein) Johnson  
([sue@kleinsfloral.com](mailto:sue@kleinsfloral.com))

#### RELATED RESOURCES AND WEB SITES

University of Wisconsin Extension  
1 Fen Oak Ct. #138  
Madison, WI 53718  
608/224-3700  
[www.uwex.edu/ces/cty/](http://www.uwex.edu/ces/cty/)  
[www.uwex.edu/ces/wihort](http://www.uwex.edu/ces/wihort)

Plant Disease Diagnostics Clinic  
Dept. of Plant Pathology  
1630 Linden Dr.  
Madison, WI 53706  
[www.plantpath/wisc.edu](http://www.plantpath/wisc.edu)

Insect Diagnostic Lab  
240 Russell Labs  
1630 Linden Dr.  
Madison, WI 53706  
[www.entomology.wisc.edu/entodiag.html](http://www.entomology.wisc.edu/entodiag.html)

State Soil Testing Lab  
5711 Mineral Point Rd.  
Madison, WI 53705  
608/262-4364  
[www.soils.wisc.edu](http://www.soils.wisc.edu)

Wisconsin Master Gardeners Program  
[www.hort.wisc.edu/mastergardener](http://www.hort.wisc.edu/mastergardener)

The Wisconsin Gardener  
[wpt.org/garden/](http://wpt.org/garden/)  
Has a list of garden clubs and societies

Allen Centennial Gardens  
620 Babcock Dr.  
Madison, WI 53706  
608/262-8406  
[horticulture.wisc.edu/allencentennialgardens/index.htm](http://horticulture.wisc.edu/allencentennialgardens/index.htm)

Olbrich Botanical Gardens  
3330 Atwood Ave.  
Madison, WI 53704  
608/246-4550  
[olbrich.org](http://olbrich.org)

University of WI Arboretum  
1207 Seminole Hwy.  
Madison, WI 53711  
608/263-7888  
[uwarboretum.org](http://uwarboretum.org)

University of Wisconsin-West Madison  
Agricultural Research Center  
8502 Mineral Point Rd.  
Verona, WI 53593  
608/262-2257  
[www.cals.wisc.edu/westmad](http://www.cals.wisc.edu/westmad)